

## 2025 TIERRA BELLA FOOD REPORT

I had 20 volunteers who baked 58 nut breads and 32 dozen cookies, 5 volunteers made 30 pounds garlic potatoes, 4 shoppers (plus myself and Richard), 5 volunteers at the church, and 5 at the CHP – 3 for drinks, 2 food intake (plus myself and Richard). The volunteers at CHP should fall under the CHP captain next year. The wraps were donated by The Terraces of Los Gatos (Pacific Dining increased the price 70% last year.) They were smaller than I requested and mixed up the amounts (we got more turkey and fewer vegan/veggie), but they were free! We purchased all of the fruit from Costco.

Riders LOVED the coffee and nut breads at the start and all the homemade food at the rest stops. We purchased sandwich trays from Costco for Uvas, which got great reviews.

Total cost of food: \$11,407.50 (vs. \$13,518.86 in 2024, \$16,534.04 in 2023) as follows:

Church – food for volunteers stagers, logistics, rest stops, finish line \$87

- Rest Stop food/supplies (including sandwiches & food at CHP) \$3,183
  - o (\$4.07/rider)

Bay Area Ice Cream – 750 fruit bars \$1,387.50 (\$1.77/rider)

Food Trucks - \$6,750, \$6,660 pre-paid by riders.

We could have sold more meal vouchers, but 50 vouchers got misplaced.

Drinks, chips, bar, oranges, nuts, trail mix went to Connie for the volunteer picnic.

Leftovers will be picked up for “bike to anywhere day”. The rest was donated to St.

Joseph’s – 384 pounds, valued at \$757. We had a 11.78% no show for the ride.

### **THOUGHTS FOR IMPROVEMENTS for 2026:**

**Sponsors** - Recruit more sponsors! I recruited one for the wraps, but we should be able to get other food/drink items donated – coffee, Gatorade (or a substitute), gu, bars, dessert at CHP (Its It?), beer, etc. Other clubs that have sponsors spend very little on food at their rest stops.

**Rest stops** – purchase more fruit and fewer bars and Costco items. Cantaloupe at GHS, strawberries at SM (in addition to pineapple at HC and watermelon at Uvas), Recruit more volunteers to bake cookies and make garlic potatoes. Consider sandwich trays for Henry Coe.

**Food Trucks/ice cream/fruit bar cart** – Only about half the riders/volunteers ate fruit bars (or ice cream last year). We had 782 riders, plus 100 or so volunteers. I guaranteed 750. Next year, I will only guarantee 500 and have them bring extras. Fruit bars were about half the price of ice cream scoops.